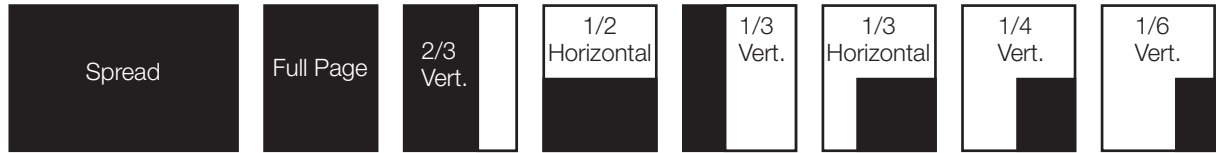


Ad Size Information

Ad Sizes



Black areas indicate ad sizes. Book trim size is 9" x 10 7/8"

All measurements are in inches. Horizontal measurement (width) is given first.

| Ad Size | Trim Size | Notes |
|---------------------------|---------------|---|
| Spread with full bleed | 18 x 10.875 | Add 1/8" (.125") extra on all sides. (18.25" x 11.125" w/ bleed) |
| Spread | 16 x 9.75 | |
| Full page with full bleed | 9 x 10.875 | Add 1/8" (.125") extra on all sides. (9.25" x 11.125" w/ bleed) |
| Full page | 7.375 x 9.75 | |
| 2/3 vertical | 4.852 x 9.75 | |
| 1/2 horizontal | 7.375 x 4.75 | |
| 1/3 vertical | 2.329 x 9.75 | |
| 1/3 horizontal | 4.852 x 4.75 | |
| 1/4 vertical | 3.5915 x 4.75 | |
| 1/6 vertical | 2.329 x 4.75 | |