



Another “Take A Picture Day”

By popular demand, *Bloom* is holding another “Take A Picture Day” on Saturday, October 16. The concept is simple: We invite all of our readers to take photos in and around Bloomington between 12:01 am and 11:59 pm on that day and then submit them to us. We will pick approximately 40 pictures to publish in the magazine and hundreds more will be posted on our website magbloom.com (for details, see page 10).

The first “Take A Picture Day” was held in summer 2008 and the photographs were published that October. This time we’ve chosen an autumn day for the picture taking. We plan to hold two more such events, one in spring and one in winter. In the end, we will have a fabulous collection of photographs depicting life in our town through all four seasons. (A coffee-table book someday perhaps?)

New Photo Expo

Preceding our “Take A Picture Day” is another event that should be a “must attend” for all who are interested in photography. The Monroe County Photo Expo is a two-day affair on Friday, October 1, and Saturday, October 2. Conceived by a team that included *Bloom* contributor Elisabeth Andrews as a project while taking the Leadership Bloomington-Monroe County course (see her story on page 62), the expo is intended to be an annual affair that will grow each year, not unlike, say, the Lotus Festival. Already onboard are pictura gallery, Monroe County History Center, the public library, BEAD, the Bloomington Photography Club, Blueline Media Productions, PrintMasters, Kip May Photography, Spectrum Studio, ReFrame, and *Bloom*.

Highlights of this first expo include a photo contest with three categories—landscape, people, and sights; workshops; exhibits; and presentations.

Workshop topics include portrait photography, photographing artwork, and presentation and identification of historic photographs. Exhibits include the contest winners, children’s photos, and the “Horizons 20/21” exhibit at pictura gallery (see story page 26). For details, visit monroecountyphotoexpo.org.

Bloom Speakers

The expo keynote speaker on Friday at 8 pm is none other than Steve Raymer, *Bloom*’s principal photographer and one of the outstanding photojournalists of our time. Steve, now a journalism professor at IU, worked for *National Geographic* for 25 years, covering wars, famines, and political upheavals around the globe. I will also be giving a talk, at 10 am Saturday, entitled “How We Select the ‘Take A Picture Day’ Winners.” If you’re serious about getting your photographs in the magazine, my tips will help.

In 2008, one of our readers, Domingo “Ding” Prud’homme, submitted a picture of The Chocolate Moose ice cream store and several pictures taken at a roller derby bout.

We made the Moose picture our cover and it won Best Magazine Cover in Indiana for 2008 from the Society of Professional Journalists. In 2009, when *Bloom* ran a story on roller derby we hired Ding to shoot the accompanying pictures and the cover photo.

Photography is a big part of what I love about magazines. If you feel the same, this fall there are excellent opportunities to learn and partake. I hope to see you at Photo Expo and around town taking pictures on October 16.

Malcolm Abrams
editor and publisher

