

Why Bloom?

What Our Advertisers Have to Say

Our business IS Bloomington. We build, renovate, and restore homes, but a priority for us is sustaining the character of our community through our construction. *Bloom Magazine* is a natural fit for us. *Bloom* highlights the spaces, features, and people that make our town unique, and it reaches directly to our target audience. *Bloom* is the ONLY advertising we do. It's that effective.

Loren Wood
Loren Wood Builders



Bloom is not only our favorite local read but also our favorite advertising vehicle to work with. We are honored to be a part of *Bloom*, as the magazine holds a special place in our hearts as well as all of our Bloomington neighbors.

Anna Branam
Co-owner, Urban Fitness Studio



Bell Trace Senior Living Community takes pride in advertising in *Bloom Magazine* as well as the beautifully crafted *Distinctively Bloomington* publication. *Bloom* is a class-act magazine with a class-act staff. *Bloom* truly reflects everything that makes our wonderful town of Bloomington so very special, and Bell Trace appreciates the opportunity to have a consistent presence on one of its pages.

Joy Harter
Executive Director, Bell Trace Senior Living Community



Just over 10 years ago, I was asked to meet with this guy who was going to publish a new magazine in Bloomington. "Okay, just what I need, another person to listen to politely and say, 'I'll see if we can put it in the budget (sometime).'" Ten years later we have not missed advertising in a single issue. And 10 years later I still have people that come into our outlet saying, "I found you in *Bloom* or *Distinctively Bloomington*" — and they are my demographic. Many of these people are from out of town and they always comment on how much they love the magazine.

A John Rose
Co-owner, Textillery Weavers



Bloom Magazine and Malcolm Abrams have been a gift to our community! *Bloom* is a great vehicle to promote my business. I am very proud of my association with such a community-focused and beautiful publication.

Michael Cassidy
Owner, The Uptown Café



We regularly get clients who mention *Bloom Magazine* as the referral source. We LOVE to hear that, and I LOVE to distribute *Bloom Magazine* to our clients and caregivers."

Rebecca Nunley
Business Development Manager, Home Instead Senior Care



For more information about advertising in *Bloom* or to set up an appointment, contact Jaime Sweany: 812-323-8959 ext. 2 or jaime@magbloom.com.