

editor's message



Where Are They Now?

One of the benefits of having a business in Bloomington is the opportunity to work with, mentor, and be around students who share a passion for what you do. Not only can they make work more fun and rewarding, they help geezers like me stay au courant with pop culture and technology.

We've had a score of students intern here, mostly from the IU School of Journalism. Many have stayed in touch by Facebook, email, and Twitter, and they stop by whenever they're in town.

Getting that first job out of college is difficult in any profession. It's especially tough in journalism where the number of graduates seems to have outstripped the number of job opportunities. So we are especially proud of our "grads" who have done well.

Here is where some have landed.



Alexandra Cooper (Jan. 2012-Aug. 2012) is in charge of social media for Mobium, a B2B marketing firm in Chicago that focuses on business branding, interactive marketing, and integrated business communications.



Margaret Gray (summers 2009 and 2010), a recent graduate of the University of Chicago, is living in the windy city and currently has two internships, one at a children's book publisher and the other in the marketing department at a bookstore.



Molly Johnson (Jan. 2011-Dec. 2011) is living in Indianapolis and working as a press secretary for the Indiana State Senate, handling all media concerns for a group of seven senators.



Adam Kent-Isaac (Dec. 2009-Dec. 2010) is a freelance writer and photographer in Bloomington and beyond. He is a prolific contributor to *Bloom* and is in charge of the magbloom.com events calendar.



Cassandra Orton (Aug. 2010-Aug. 2011) is the Web Editor for *The Saturday Evening Post* in Indianapolis.



Sonia Rana (Aug. 2008-Aug. 2009) is the Marketing Coordinator at 5Stones, LLC, a full-service marketing firm based in the D.C.-metro area.



Megan Samuels (May 2011-Dec. 2011) is employed at Olympia Media Group in Indianapolis, "working primarily in managing colleges that run the Greek newspaper, *The Odyssey*." Megan oversees eight universities "managing

their content, training them in the proofing process, and recruiting team members for creative."



Taylor Smith (Jan. 2012-Aug. 2012) is living in Portland, Oregon, where she's writing articles for food and wine magazines and helping a Vietnam vet write his memoir.



Lynae Sowinski (Aug. 2007-April 2012) became a full-time staff member at *Bloom* in May 2012. She is Social Media Editor in charge of our website, magbloom.com, and also the magazine's staff photographer.



Julianne Watterson (Jan. 2012-Aug. 2012) is working at a construction publication in Chicago called BidClerk, Inc., where she "researches different projects that are going on throughout the country."

Malcolm Abrams
editor and publisher